



## ANXO CIDER TO RELEASE FIRST MID-ATLANTIC ASIAN 'PERSIMMON' CIDER 5:00PM WEDNESDAY, MAY 15

Noted primarily for producing dry ciders highlighting Mid-Atlantic apples, **ANXO Cider** has showcased a newfound interest in the full spectrum of the bounty of regionally-grown fruit. Recent ANXO Cider releases include naturally-fermented "Quince," a cider infused with large sacks of ground quince, and a "Cab Franc" cider/wine hybrid. This month, they release their latest fruited endeavor, **ANXO "Persimmon"**, made with some of the rarest fruit on the East Coast!

What makes the persimmons from **Preston's Orchard** so rare? Thanks to countless years of hard work and dedication to the persimmon, **Bill Preston** successfully grafted the only orchard on the East Coast to commercially grow single-varietal, Asian "**Gwang Yang**" persimmons. Local, wild persimmons, while relatively abundant in Maryland and surrounding areas are usually quite astringent. Preston's "Gwang Yang" persimmons have a delicious, sweet flavor, reminiscent of mango with subtle savory undertones of tomato. After catching windfall of the availability of these unique beauties, ANXO cidemaker **Charlie Burt** jumped at the opportunity to create their first persimmon cider.

For the backdrop, Burt employs a tart and juicy, dry, **GoldRush** cider made with apples from **Peter's Orchards** in Adams County, Pennsylvania. The ANXO team then spent an entire day cleaning and hand-chopping the persimmons before running them through a grinder. Persimmon 'pommace' was then added to large cloth bags which were suspended in the tank of GoldRush cider to infuse. Finally, a small amount of quince cider was blended in to enhance aromas. The resulting product is ripe with juicy citrus, tangy tropical notes, a vibrant yet restrained acidity, and a floral nose.

**Try a free 6oz pour Wednesday, 5/15 from 5-7PM at Brightwood Pizza** located at 711 Kennedy St. NW Washington, DC with 4-packs and cases available to-go! **ANXO wholesalers throughout the country will be receiving "Persimmon" in the coming months and retailers can contact [Sales@ANXOCider.com](mailto:Sales@ANXOCider.com) to reserve cases.**

**Persimmon is also available for direct-to-consumer shipments in 40 states at [ANXOCider.com/ship-cider](http://ANXOCider.com/ship-cider)**

